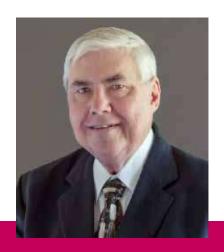


09 - 11 July 2025

Atlanta, Georgia, USA

www.biiworld.com



Instructor: Michael Eisenbise

Former BP Principal Reliability Engineer for BP Refining-Retired.

Reliability Process Implementation Specialist 40+ Years Experience in Maintenance & Reliability

Michael has 43 years of maintenance technology and reliability experience.

Eisenbise is a Certified Maintenance and Reliability Professional (CMRP) with the Society for Maintenance and Reliability Professionals Certifying Organization (SMRPCO), a Certified Plant Engineer (CPE) with the Association of Facility Engineers (AFE), a Certified Plant Maintenance Manager (CPMM) with the AFE, and a Certified Reliability Leader (CRL) with the Association of Asset Management Professionals. He is a registered Professional Engineer (PE) in Florida.

Eisenbise holds a Bachelor's Degree in Engineering, a Master's Degree in Mechanical Engineering from Tennessee Technological University, and a Master's Degree in Maintenance and Reliability from Monash University in Australia.

Michael is a former Chairman of the Society for Maintenance and Reliability Professionals. (SMRP) and, current Chairman of the Houston Chapter of the Society of Reliability Engineers, and Regional Vice President for the Association of Facility Engineers – Region 9.

Course Description



Companies today face increasing competition and decreasing margins in the global arena. A culture combined with visionary leadership, relentless pursuit of process and cost reduction done right are the ingredients required for survival and growth. Equipment must be safe, reliable, and process variability must be eliminated. Your employees must be motivated and supported with targeted training and a robust and efficient organizational structure. This course is designed to heighten the learning experience and to provide an immersive training environment that maximizes the interaction between attendees and the instructor, and between the attendees their peers.

Certification



The Certified Maintenance & Reliability Professional (CMRP) program is the #1 leading credentialing program for certifying the knowledge, skills, and abilities of maintenance and reliability professionals worldwide. The CMRP is accredited by the American National Standards Institute (ANSI), which follows globally recognized ISO standards for its accreditation and processes. Earning this certification means earning a coveted credential recognized across all industries internationally.

To register for CMRP exam, click on the below link and follow the on screen instructions. https://smrp.org/CMRP-Registration

To find the nearest authorised testing centers, click on the below link https://smrp.org/Certification/Test-Center-Search

Training Methodology



Classroom lectures with relevant and upto date case studies and exercises.

Learning Objectives



- Improve your understanding of the best practices of Maintenance and Reliability centered around the SMRP's 5 pillars of excellence
- Define Known Maintenance and Reliability Best Practices
- Develop maintenance leading and lagging KPIs for an Organization
- Define the Maintenance Planning and Scheduling Process
- Develop a PM Procedure`
- Define failures modes for specific components and assets
- Learn what works and what does not working regard to improving equipment reliability

Who Should Attend?

- Maintenance Managers
- Maintenance Superintendents
- Maintenance Engineers
- Maintenance Planners
- Reliability Engineers
- Plant Managers
- Engineering Managers
- Manufacturing Managers
- Production Managers
- Operations Managers
- Asset Managers

Course Duration

24 hours spread over 3 days



Day 1

09:00 - 10:30 **(**90min)

Course Overview

- Safety What to do in an emergency
- Introduction of Speaker
- Interactive test
- Introductions and course objectives & Course Overview

BOK Pillar 1: Business & Management

- Strategic versus tactical planning
- Creating strategic direction & plan
- Developing the business case
- Develop tactical plan
- Creating measurement and performance evaluation

BOK Pillar 1: Business & Management (Continued)

- Elements of a Plan
- Managing change (Discuss 7 steps of change and system not analyzing itself.)

BOK Pillar 1: Business & Management (Continued)

Maintenance and Operations performance agreements

14:20-14:55 **35min**

BOK Pillar 2: Manufacturing Process Reliability

- Understanding the manufacturing process &
- Implementing process/continuous improvement
- (Discuss talking to operators and vulnerability study)
- Barringer Process Reliability plotting and benchmarking
- Manufacturing effectiveness techniques (die exchange)
- Safety, Security, Health, and Environmental (SSHE) issues (Discuss safety pyramid)

14:55- 15:30 ⁽¹⁾ 35min

BOK Pillar 3: Equipment Reliability

- Maintenance and Reliability Pyramid (Distribute SAMI pyramid)
- Determining process and equipment performance expectations
- Establishing a maintenance and reliability strategy to assure performance goals (Include equipment reliability strategy and asset health monitoring)

BOK Pillar 3: Equipment Reliability

- Equipment hierarchy validation
- Equipment criticality vs equipment risk
- Basic elements of a maintenance strategy lubrication plan

17:00

Close of the day 1

Day 2



BOK Pillar 3: Equipment Reliability (Continued)

- FMEA/FMECA
- RCM to include CBM/PdM
- RCA
- 5 Why's
- Basic elements of a maintenance strategy -Failure mode based maintenance



BOK Pillar 3: Equipment Reliability (Continued)

- Basic elements of a maintenance strategy -Precision maintenance
- Writing effective PMs
- OEE
- Establishing policies and procedures
- Asset health monitoring



BOK Pillar 3: Equipment Reliability (Continued)

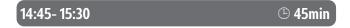
- Cost-justifying the proposed equipment reliability plan
- FRACAS
- RBD and RAM Modeling



BOK Pillar 4: Organization & Leadership

- Determining organizational requirements
- Analyzing organizational capability

- Personnel development/developing competency based learning
- Leadership development and growth
- Communicating maintenance and reliability plan to the organization



BOK Pillar 5: Work Management

- Identifying work
- Developing a work prioritization system
- Effectively planning work backlog management
- Effectively planning work kitting
- Effectively planning work shutdown turnaround (STO) planning



BOK Pillar 5: Work Management (Continued)

- Effectively scheduling work
- Documenting work execution
- Analyzing work history and following up
- Craft Productivity
- Planning and executing capital projects
- Effectively utilizing work management technology -CMMS/EAM systems
- Effectively utilizing work management technology -Data mining systems
- Effective materials management

(4) 17:00

Close of the day 2

09:00 - 10:30

⊕ 90min

Other maintenance and reliability topics

- Maintenance metrics and formulas
- Maintenance and reliability definitions

Other maintenance and reliability topics

- Reliability in Design
- Teams
- TPM
- 5's
- Crow AMSAA

Other maintenance and reliability topics

- Weibull Analysis
- Condition Maintenance Techniques

14:30 - 16:00

90min

Question & Answers Session

Close of the day 3

Suggested Reading Materials for CMRP Exam:





| Masterclass Maintenance & Reliability **Practitioners**

09 - 11 July 2025 | Atlanta, GA, USA.

BII World Limited 9616 45th Avenue Northwest, Edmonton, AB T6E 5Y9, Canada

Event Code: AM TE 65

Please complete this form and send it back to

mithun.siddartha@biiworld.com

Delegate Details	
1. Name: Mr/Mrs/ Ms	
	PAYMENT METHOD:
Job Title:	
Email:	CREDIT CARD
2. Name: Mr/Mrs/ Ms	The secured payment link will be shared/sent
L.L.T.J.	
Job Title:	WIRE TRANSFER OR BANK TRANSFER
Email:	
3. Name. Wil/ Wils/ Wis	
Job Title:	Authorization and Acceptance of Sales
Email:	Contract & Terms & Conditions Thereby declare I am authorised to sign this contract and terms
Shadi.	I hereby declare I am authorised to sign this contract and terms & conditions in the name of the company/organisation:
Company/Organisation Detail	
	Name:
Name:	
Person to Contact:	Date:
Email:	C:
Address:	Signature:
City:	
Country:	
Contact No:	Delegate Fee USD 2299 per delegate
Type of Business:	
Website:	(Delegate fee does not include CMRP Exam fee)
	20 USD administration charge and any applicable withholding or any other tax or fee will be applied

TERMS & CONDITIONS:

- 1. Payment terms: BII World LTD requires the full payment of the invoiced amount within 7 working days from the issue date of the invoice. BII World LTD reserves the right to refuse entry to any client who does not pay the invoice in full and on Ame. The registraAon fee includes: Training documentaAon and admission to all training sessions.
- CancellaÃon by client: The client has the right to cancel his/her parAcipaÃon in the event. CancellaÃon must be received by BII World LTD in wriĀng either by mail or fax. If the client cancels the event, he/she will get two opÃons:
 - A. CREDIT NOTE: Choose 2-year credit note, BII World LTD will send all the schedule training event details throughout the year. Delegate has the right to choose and aAend any of the training programs (valid 2 years).
 - B- NOMINATION: In this opÃon delegate can nominate/refer someone from his/her group/company to aÃend the parĀcular training program on behalf of the actual delegate.
- 3. CancellaÃon by BII World LTD: While every reasonable effort is made to adhere to the adverÃsed program, circumstances can arise which may cause changes in the program, including but not limited to changes in the content, date(s), or special features of the planned event. Such circumstances include but are not limited to acts of terrorism, war, extreme weather conditÃons, compliance with government requests, orders and legal requirements, failure of third-party suppliers to Āmely deliver, and failure to register the with government requests, orders and legal requirements, railure or tinit-party suppliers to Amely oeliver, and railure to register the minimum target number of aAendees for a given event. Bill World LTD reserves the right to change the content, date(s), and/ or special features of an event, to merge the event with another event, or to postpone it or cancel it enArely as appropriate under the circumstances. Client agrees that Bill World LTD shall not be liable for any cost, damage or expense which may be incurred by client as consequence of the event being so changed, merged, postponed or cancelled and client agrees to hold Bill World LTD harmless and to indemnify Bill World LTD in case of liability caused by any such changes, mergers, postponements or cancellaÃons.
- 4. CancellaÃon of the event: In case BII World LTD cancels an event, then client can choose any of the below menÃoned opÃons:
 - (a) BII World LTD will refund full payment to the client within 15 business days.
 (b) Client can choose the credit opÄon for 2 years, for more details please read term no-2 part (a)

- 5. Postponement of the event: In case BII World Ltd postpones the event to a new date, then client can choose any of the below menĀoned opĀons

 - (a) The client can aÃend the course on the postponed dates.
 (b) Client can choose the credit opÃon for 2 years, for more details please read term no-2 part (a)
- $\textbf{6. Client's iden\"{A}fica\"{A}on informa\~{A}on. By signing of this sales contract and these terms and condi\~{A}ons the client gives full right to the condi\~{A}ons of the client gives full right to the condi\~{A}ons of the client gives full right to the condi\~{A}ons of the client gives full right to the condi\~{A}ons of the client gives full right to the client gives full right to the condi\~{A}ons of the client gives full right to the client gives full right gives full$ Bll World LTD to share the client's idenAficaAon informaĀon, i.e. client's name, address, email addresses, phone numbers and names of representaĀves and website with other clients who parĀcipated in the same event. The client has the right to opt out of this clause by wriĀen noĀce to Bll World LTD.
- 7. Governing law: This contract shall be governed by and construed in accordance with the laws of the Pr ovince of Alberta, Canada. Any disputes arising under or in connecÃon with this registr aÃon form shall be seÃled before the competent court in Canada
- 8. IndemnificaÃon: To the fullest extent permiÃed by the law, you agree to protect, indemnify, defend and hold harmless BII World LTD, its owners, managers, partners, subsidiaries, affiliates, officers, directors, employees and agents, from and against any and all claims, losses or damages to persons or property, governmental charges or fines, penalĀes, and costs (including reasonable aĀorney's fees) (collecAvely "the Claims"), in any way arising out of or relaAng to the event that is the subject of this contract, and regardless of negligence, included but not limited to, Claims arising out of the negligence, gross negligence or intenAonal misconduct of BII World LTD employees, agents, contractors, and aAendees; provided, however, that nothing in this indemnificaAon shall require you to indemnify BII World LTD Indemnified parÃes for that porÃon of any Claim arising out of the sole negligence, gross negligence or intenÃonal misconduct of the BII World LTD parĀes.
- 9. Other currencies. In case that client requests payment in other than official currency (USD), BII World LTD reserves the right to apply 5% currency risk surcharge to the actual exchange rate.
- 10. Other CondiÃons: Any terms or condiÃons contained in the client's acceptance which contradict or are different from the terms and conditions of this registration document shall not become part of the contract unless individually negolated with BII World LTD and expressly accepted by BII World LTD.